



## Internship (Creative/Marketing)

Spry is a comprehensive, cutting-edge technology software solution for collegiate athletic departments. Spry automates compliance responsibilities, eases communication barriers, and provides top-notch education resources. Our mission is to create solutions that move the collegiate athletics industry forward in the best interests of the student-athletes and administrators, and we need your help to achieve our goals!

### What We're Looking For

Spry is looking for an ambitious intern to help expand and increase Spry's impact on student-athletes and athletic departments. This position will report to the Director of Marketing and will help drive initiatives in marketing, content creation, operations, and all of the daily surprises of working at a fast-growing company.

### What Makes Our Internship Unique

Real work! The internship is designed to introduce aspiring professionals to the industry and our company by integrating them into customer-facing projects and initiatives that our full-time staff works on every day.

### Day-to-Day Duties and Responsibilities Include:

- Utilize a fact-based, hypothesis-driven approach to problem-solving
- Provide suggestions to management for improving customer service, educational content, training resources, and internal processes
- Create photo and creative content for the website, social media, blog posts, and external vendors
- Compile a database of educational influencers across higher education, high school, and general public audiences
- Assist with content development (graphics, presentations, one-pagers, etc.) for the website and other promotional or advertising materials

### Requirements:

- Demonstrate a passion and general working knowledge of collegiate athletics, education, and entrepreneurship.
- Express a passion for collegiate athletics, education, and entrepreneurship

If you think you'd be a good fit for this position, please contact us at [careers@spry.so](mailto:careers@spry.so)